

Heritage Property Details

Site Name: Whitmore Warehouse

Property Type: Commercial Building

Date of Origin: 1913

Current Name: Whitmore Warehouse

Location: Regina, 1708 8th Avenue

Designation information

Authority: Municipal Heritage Property

Designation Bylaw Passed: June 19, 2007

Heritage Significance Statement

Reasons for designation per Notice of Intention to Designate:

1. The heritage value of the Whitmore Warehouse relates to its architecture which reflects the simplified modern architecture of the Chicago School and to its context within the historic streetscape as one of the first warehouses constructed (1913) east of Broad Street.
2. The heritage value of the property also resides in two painted wall-face advertisements for the Hudson's Bay Company, which occupied this property from 1944 until 1960. These historic signs represent an important visual resource for the old warehouse district and highlight the heritage character of this area. While the large wall surfaces of the warehouse buildings were often used for commercial advertising during the early years, very few images have survived.
3. This building was designed in 1912 for the Whitmore Brothers, one of Regina's pioneer families, by prominent Saskatchewan architects, Edgar Story and William Van Egmond. The location of a curved railway spur line along the eastern side of the property resulted in a triangular lot which necessitate construction of a non-rectangular building. The Parsons Construction Company Ltd., a notable Regina contractor, constructed this warehouse.