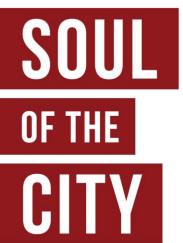


#### Regina's Warehouse Business Improvement District Marketing & Membership Manager March 2024



#### 240-2300 Dewdney Ave Regina, SK, S4R 1H5

## About the Organization

Regina's Warehouse Business Improvement District (RWBID) is a not-for-profit organization in Regina, SK representing over 600 businesses.

## Position:

The Marketing & Membership Manager is responsible for creating outward-facing and member facing content. This position will be responsible for the development and implementation of the Marketing & Member Communication Strategy and budget.

# Responsibilities:

## Marketing & Brand Management

- > Develop and implement the marketing plan and budget for the organization
- > Manage content and enhance the website
- Shoot and edit video content for RWBID channels
- > Represent RWBID at meetings and trade events as needed
- Publication development support
- Event production support

## Membership & Communication Coordination

- > Communications support for RWBID advocacy projects
- Manage and update the member database
- Provide construction communication support
- > Serve as a resource for news media outlets when needed

## REQUIREMENTS

- Social media specialist
- > Expertise with WordPress and Adobe Creative Suite
- > Experience coordinating with local media
- Solid photography skills
- Excellent copy writer
- Support placemaking and event set up
- Must be able to work a flexible schedule to accommodate attending events, concerts, restaurants, and bars as part of your work day

## **REPORTING RELATIONSHIP**

Reports to the Executive Director

## **TO APPLY**

All applicants must submit a cover letter, resume/CV, and three reference to: Leasa Gibbons, Executive Director at info@warehousedistrict.ca SALARY RANGE: \$60,000 - \$70,000

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